

THE TOURIST INFORMATION OFFICES OF THE AVANT-MONTS

Magalas - 04.67.36.67.13 tourisme.magalas@avant-monts.fr

Monday to friday from 9am to 12am and from 2pm to 6pm

Faugères - 06.45.73.49.82 tourisme.faugeres@avant-monts.fr

From 15/05 to 31/08:

Monday to friday : 9am to 13pm

Saturday and sunday : 9am to 12:30am

and 3pm to 6pm.

July- august : Monday to friday : 9am to 13pm Saturday and sunday : 9am to 12:30am and 4pm to 6pm.

4 digital terminals of tourist information

Magalas - Office de Tourisme ZAE l'Audacieuse Murviel-Les-Béziers - Maison de Services au Public Roujan : Super U Thézan-Lès- Béziers : Super U



Tourism Office







WHY BECOME PARTNER OF THE OT?

TO PROMOTE YOUR BUSINESS
To increase YOUR READABILITY
To BELONG TO A NETWORK
of tourism stakeholders
TO BE ACCOMPANIED
To GET INVOLVED in the development of
the destination Avant-Monts

A team at your services

Françoise ESPOSITO Coordinator/Event

Myriam PUJOL Manager Tourist adviser/tourist tax

Marine CHAIX Tourism Promotion Officer

Christopher WHITE Tourist advisor/Guide Moulins/Tourinsoft

Corinne ANTOINE Accommodation consultant/furnished reference/ Agenda

Mijo CHAMBON

Artistic Travel/Event Advisor



How to become partner?

Σ

Complete and Sign the membership form available in your tourist information office or website:

"PROS" area:
www.tourisme-avant-monts.fr

Welcome, inform, advise

Our missions are to inform, advise and welcome tourists on the one hand, to make their stay in our territory more pleasant and on the other hand, the local population. Our team provides tourist documentation, produces a monthly calendar of events, publishes a biennial guide (5000 copies) and a tourist map (10000 copies) and as a result we receive more than 40,000 requests a year through visits to our offices, postal enquiries, telephone and email requests.

Animate, boost the territory

The Tourist Office provides guided tours of the Faugères Windmills (Moulins de Faugères), themed visits or discovery walks, exhibitions, wine tasting and local produce markets. Around forty activities end events are proposed throughout the year by the tourist office.

Promote the destination

The Tourist Office is closely involved in the departmental and regional tourism strategy. Our actions to promote the destination include: the promotion of tourism events as well as accommodation on the web (e-mailing campaigns in partnership with the ADT, actions on social networks, etc.), the distribution of brochures during events, the conception of targeted products such as "les zooms du territoire", ...

Communicate, market

Our team inputs data to the TOURINSOFT tourist database which feeds websites, digital kiosks and brochures for the Tourist Ofiice, the Pays Haut Languedoc Vignobles, Hérault Tourisme and the CRT, as well as tourism applications for smartphones. Communication takes place both on the web: updating the website, running the Facebook page and other social networks, sending a monthly e-newsletter, and a paper edition available in our two offices.

Support local actors and coordinate the tourism offer

The Tourist Office mobilises the different tourism partners of its territory: provides an inventory of events, updates information from its providers, informs its local actors on various topics (communication, event promotion, ...). Information meetings are held with tourism providers on various topics related to regulations, reception...

Accompany local service providers

The Tourist Office accompanies tourism professionals in their approach to the web in order to increase their Internet presence: Tourinsoft, tax de séjour, accommodation classification. The Tourist Office also offers Eductours to it's partners, be they accommodation providers, recreation providers, restaurateurs, to improve their knowledge of the area's assets and help provide the best possible advice to visitors they greet.